The value of lasts and fitting services

The last comes first
The shape and size of a shoe last is fundamental to ensuring that a product has the appropriate shape to fit its intended customer profile.

SATRA is experienced in defining last shapes and dimensions required for specific styles and understanding how lasts should be graded to achieve optimum population fit.

SATRA’s last assessment service enables shoe companies to check key dimensions. Our report confirms that lasts are marked with the correct size, have the basic fitting properties and are accurately targeted to population needs. This gives the manufacturer confidence that footwear produced on the last will meet market needs. We also offer advice on last design and dimensions for specific footwear types and styles, such as sport applications.

Fitting services
The fitting properties of a range of shoes can be the key to success or failure in the market place. If a shoe does not fit, it will not sell. SATRA’s fitting service ensures that the final product meets the customers’ needs.

SATRA’s fitting expertise has been developed over many years. It is based upon a simple procedure using expert staff to assess the fit of shoes on people with known foot dimensions. Our knowledge of the relationship between foot, materials and construction allows SATRA to offer members a wide range of services, including:

- Fitting trials on new footwear ranges
- Helping develop products to fit specific population
- Sizing systems and conversion
- Developing and using fitting boards
- Assisting in foot surveys
- Fitting training.

SATRA Comfort Index
To achieve an overall assessment of whole shoe comfort we developed the SATRA Comfort Index. A quantitative system based on the many factors affecting comfort. The assessment comprises four evaluations conducted under laboratory conditions: fit, aesthetics and handle, moisture disposal and treadmill assessment.

The Index provides a quantified method of measuring comfort that can differentiate between different products, materials and components in similar shoes. It also quickly identifies the comfort strengths and weaknesses of new designs and indicates where improvements can be made.

Fitting courses
Training ensures thorough, effective and practical instruction for your staff and provides them with the knowledge and skills they need to achieve maximum customer satisfaction. All SATRA courses are designed to meet your specific needs and cover subjects such as: last development and assessment, practical footwear fitting, and basic one-day fit training.

SATRA Fit Certification
Under SATRA’s Fit Certification scheme, personnel are audited to confirm their competence and an assessment of their procedures and equipment is carried out. Successful personnel will receive certification confirming their expertise and the company will be added to the SATRA register of companies who have gained this recognition. Where necessary, appropriate training can be given.

Tel: +44 (0) 1536 410 000
fitting@satra.com
www.satra.com